

**SmartCon**   
Bring the Heat • 2025 • Phoenix, AZ

# SPONSORSHIP OPPORTUNITIES

PHOENIX, AZ • FEB 17-19, 2025



**BRING THE HEAT** IN 2025

**SmartLink**®  
by  Weathermatic

# SPONSORSHIP GUIDE

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## About SmartCon

Weathermatic's Premier Partner program comprises 200+ leading landscape companies with revenues from \$2.5 million to \$150 million. Total Partner revenue exceeded \$1 Billion in annual revenues. Due to popular demand, Weathermatic is hosting the 4th Annual Partner Summit – SmartCon.

The 3-day summit brings together Premier Partners from across the country for action-packed sessions designed to create world-class irrigation divisions. Join owners, executives, account/maintenance managers and irrigation professionals who will share lessons and actionable insights to help attendees scale their use of SmartLink technology. The purpose is to help our Partners grow their business, increase efficiency, and enhance their service.

Sponsors will be able to network with more than 300 attendees who are directly responsible for influencing hundreds of millions in purchases.

To learn more, or become a sponsor, email [smartcon@weathermatic.com](mailto:smartcon@weathermatic.com).

## Why Sponsor SmartCon?

SmartCon is a unique way to place your organization in front of the leading landscape companies in America. A SmartCon sponsorship provides a rare opportunity to show your organization's commitment to learning and sharing best practices with the industry's market leaders. Sponsors are able to:

- Engage with new and existing customers, generate sales and accelerate your business.
- Increase your brand exposure with numerous opportunities throughout the conference.
- Demo your solutions and showcase your service in front of attendees.

## Who Will Be There?

- Owners & Executives
- Irrigation Managers/Technicians
- Operations/Maintenance/Account Managers



# SMARTLINK PREMIER PARTNERS

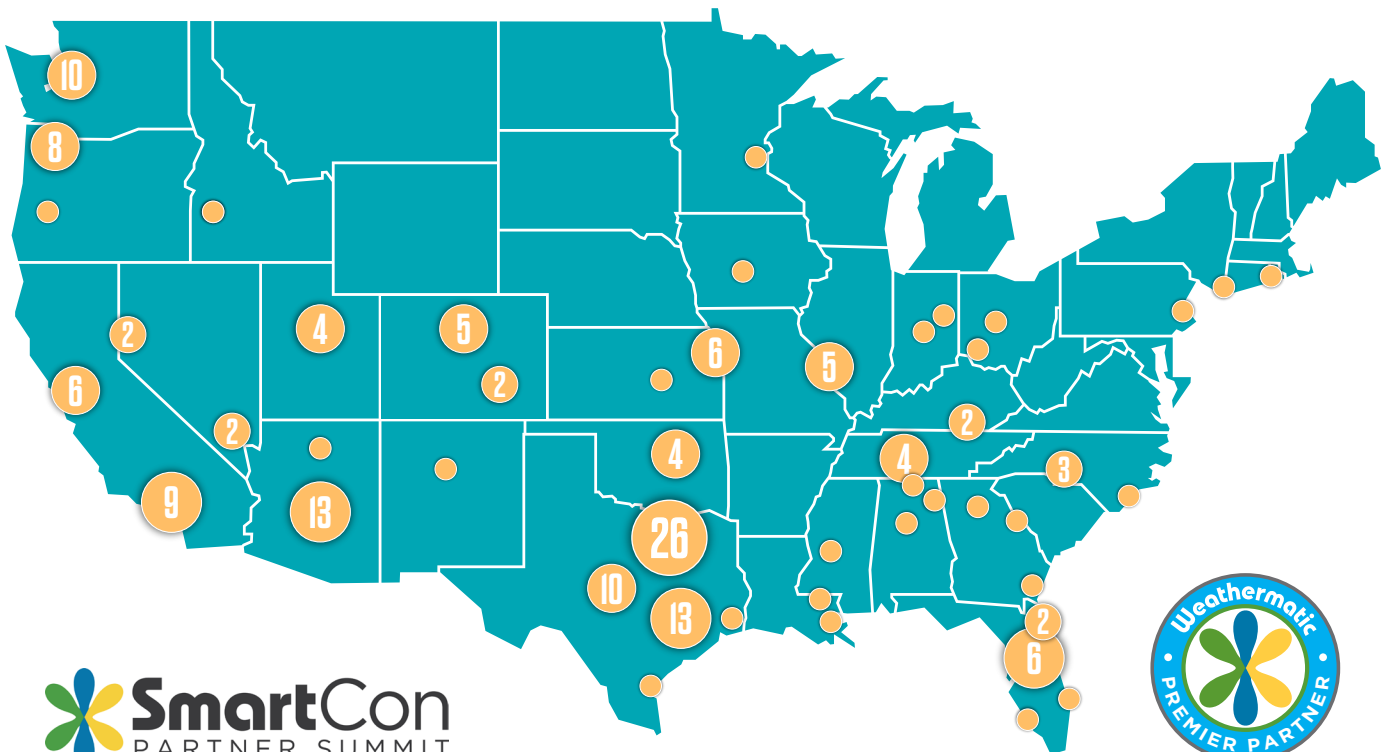
Advanced Environmental Landscape  
 American Heritage Landscape  
 Ameriscape Usa, Inc  
 Andre Landscape Service, Inc.  
 Avalon Landscapes, Inc.  
 Banksia Landscape, Inc.  
 Bare Roots Landscape Solutions  
 Bemus Landscape  
 Bonick Landscaping  
 Brookway Horticultural Services  
 C.G. Landscape  
 Carescape Inc.  
 Caretaker Inc.  
 Clean Scapes  
 Coastal Greenery, Inc.  
 Coastal Scapes  
 Complete Landscapes  
 Crystal Greens  
 Custom Greenscaping  
 Cutting Edge Landscaping  
 D Landscape  
 DBL  
 Dennis' Seven Dees Landscaping  
 Desantis Landscapes  
 Dinsmore Landscape Company

Earthworks  
 Eastern Land Management  
 Embassy Landscape Group  
 Floralawn  
 Focal Pointe Outdoor Solutions  
 From The Ground Up  
 G & G Landscape Solutions  
 Garden Fusion  
 Gachina Landscape Management  
 Garden View, Inc  
 Genesis Landscape Solutions  
 Goldenstate Landscapes, Inc.  
 Green Summit Lm  
 Green Teams, Inc.  
 GreenEarth Landscape Services  
 Grow & Company  
 GT Landscape Solutions  
 High Prairie Outdoors  
 HLS Landscape  
 Horticulture Services  
 Ideal Landscape Management,  
 Irrigation By Design  
 Jay-Crew Landscape, Inc.  
 Jay's Landscape  
 Koehn Outdoor  
 Lambert's

Land Care Management Services  
 Landcare Logic  
 Landesign Construction And Maintenance, Inc  
 Landscapes Unlimited  
 Landscape Pros  
 Lawn Management Company  
 Lawns Ltd. Inc  
 Lawns Of Dallas  
 LEI Grounds Groomers  
 Lifescape Colorado  
 Lindgren Landscape  
 LMI Landscapes Texas  
 Loyet Landscapes Maintenance  
 LSI - Landscape Services  
 Malone's Landscape Management  
 Meliora Group  
 Merit Landscape  
 Messengers Lawn And Landscaping  
 Midwest Landscape Industries,  
 Monarch Landscape Management  
 Mullin Landscape Associates  
 Nasim Landscape  
 Native Sons  
 Natural Creatins  
 Northwest Landscape Services

Oasis Landscape & Irrigation  
 Pacific Landscape Management  
 Padilla Group, Inc  
 Peak Landscape, Inc.  
 Personal Touch Landscaping  
 Pinnacle Lawn Care, Inc  
 Plants Creative Landscape  
 Piedmont Landscape Management  
 Pope Landscape & Irrigation  
 Premier Landscaping, Inc  
 Prograss Inc.  
 Proqual Landscaping  
 Proscap Landscaping Management  
 Rich Landscaping  
 RJ Lawn & Landscape  
 Rockaway, Inc  
 Rolling Green Landscape  
 Roundtree Landscaping, Inc.  
 Seasons Best Landscaping  
 Second To None  
 Signature Landscape (OKC)  
 Signature Landscape (KC)  
 Site Plan Site Development  
 Smart Outdoor Services, Inc  
 SMC Landcare

Smith & Enright Landscaping, Inc  
 Smith Grounds Management  
 Smith Lawn And Tree  
 Southern Botanical, Inc.  
 Southern Legacy Landscapes  
 SS Landscaping Services  
 Stay Green, Inc  
 Sunscape Landscaping  
 Superscapes, Inc.  
 TCLrood  
 Tech-Scape, Inc.  
 Terra Green Landscapes Inc  
 Terra Verde Landscape Solutions  
 The Greenwood Group  
 The Silversand Services  
 Timberline Landscaping  
 Total Environment, Inc  
 Trisler Landscape Management, Inc.  
 Truco Services  
 Urban Lawn & Landscape  
 Urbanscapes  
 Utz Environmental Services  
 Westco  
 Westland Landscape Company



TO LEARN MORE, OR BECOME A SPONSOR, EMAIL [SMARTCON@WEATHERMATIC.COM](mailto:SMARTCON@WEATHERMATIC.COM).

# SPONSORSHIP OPPORTUNITIES

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Seize this opportunity to elevate your brand and accelerate your business in front of the country's leading landscape companies at SmartCon.

**Connect with Customers:** Engage with both new and existing customers, fostering valuable relationships that can drive sales and long-term business growth.

**Boost Brand Exposure:** Gain extensive visibility through multiple conference touch points, ensuring your brand gets the attention it deserves.

**Showcase Solutions:** Present your innovative offerings and services, positioning your brand as a leader in the field.

## Platinum Sponsorship

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**\$30,000 (Sold)**

- Headline Sponsor
- Main Stage Speaking Slot
- 45 Minute Breakout Session
- Platinum Sponsorship Recognition on Website
- Platinum Sponsorship Recognition on Marketing Materials
- Exhibition Space
- List of Attendees
- 3 Registration Passes

## Gold Sponsorship

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**\$10,000 (2 Remaining)**

- Sponsored Welcome Reception
- Speaking time at Welcome Reception
- Gold Sponsorship Recognition on Website
- Gold Sponsorship Recognition on Marketing Materials
- Exhibition Space
- List of Attendees
- 2 Registration Passes

## Silver Sponsorship

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**\$7,500 (6 Remaining)**

- Silver Sponsorship Recognition on Website
- Silver Sponsorship Recognition on Marketing Materials
- Exhibition Space
- 1 Registration Pass

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# SIGNATURE SPONSORSHIP OPPORTUNITIES

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Each Signature Sponsorship provides premier branding opportunities, exclusive benefits, and high visibility at SmartCon 2025. In addition to the tailored benefits listed below, all Signature Sponsors receive:

**Exhibition Space:** A premium booth space in the exhibit hall to showcase your company.

**List of Attendees:** A comprehensive list of attendees to support your networking and outreach efforts (subject to privacy guidelines).

**Registration Passes:** Two (2) complimentary registration passes to attend all sessions and events.

## Keynote Sponsor

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\$17,500

- **Exclusive Branding:** Your company name and logo prominently displayed during all keynote session, including on-stage screens.
- **Introduction Opportunity:** Introduce one keynote speaker and share a 2-minute message about your company.
- **Program Recognition:** Your company listed as the exclusive keynote sponsor in the event program, and website.
- **Marketing Materials:** Opportunity to distribute branded materials or gifts to all keynote session attendees.

## FOOD & BEVERAGE SPONSOR

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\$17,500

- **Exclusive Branding:** Company logo featured on all food and beverage stations.
- **Catering Integration:** Branding opportunities include custom napkins, table tents, and signage at the primary dining areas.
- **Program Recognition:** Listed as the exclusive food and beverage sponsor in the event program, and website.
- **Networking Meal Presence:** Opportunity for a brief welcome speech during one of the primary meal periods.

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# SIGNATURE SPONSORSHIP OPPORTUNITIES

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## Country Night Sponsor

\$17,500

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- **Exclusive Branding:** Your logo displayed on all Country Night signage, including event banners.
- **On-Stage Recognition:** A representative from your company will be introduced during the evening and invited to give a 2-minute address.
- **Program Recognition:** Your sponsorship will be highlighted in the event program, and website.

These Signature Sponsorship options ensure your company stands out as a leader in the industry, providing exclusive access, visibility, and networking opportunities with key decision-makers and influencers.

**TO LEARN MORE, OR BECOME A SPONSOR, VISIT  
[GET.WEATHERMATIC.COM/SMARTCON-SPONSORSHIP-2025](https://get.weathermatic.com/smartcon-sponsorship-2025)  
OR EMAIL [SMARTCON@WEATHERMATIC.COM](mailto:SMARTCON@WEATHERMATIC.COM).**



# CREDIT CARD AUTHORIZATION FORM

TELSCO INDUSTRIES, INC.

I authorize Telsco Industries, Inc. located at 3301 W. Kingsley Rd. Garland, Texas, 75041 (hereafter referred to as "Company") to process credit card transactions with the financial institution listed below. If the information listed below changes, I will notify the Company immediately.



Mail your completed registration with payment to:  
Weathermatic, Attn: A/P Dept  
3301 W. Kingsley Rd., Garland, TX 75041



Email your completed form to:  
[ar@weathermatic.com](mailto:ar@weathermatic.com)

SPONSORSHIP LEVEL	RATE
Platinum Sponsor	<del>\$30,000 (Sold)</del>
Gold Sponsor	\$10,000 (2 remaining)
Silver Sponsor	\$7,500 (6 remaining)
Keynote Sponsor	\$17,500
Food & Beverage Sponsor	\$17,500
Country Night Sponsor	\$17,500

## CREDIT CARD INFORMATION

Credit Card Issuer: <input type="checkbox"/> American Express <input type="checkbox"/> Master Card <input type="checkbox"/> Visa		Check one of the following: <input type="checkbox"/> Effective Date ____ <input type="checkbox"/> One time transaction	
	CVC		Exp. Date
Credit Card Number	<b>AMOUNT TO CHARGE:</b> \$		

## COMPANY INFORMATION

Company Name (DBA)	Phone:
Address, City, State Zip:	
Print Name <i>First, Middle Initial and Last Name</i>	Email Address:
Authorized Check Signer Signature	Date