



SPONSORSHIP OPPORTUNITIES

PHOENIX, ARIZONA • FEBRUARY 17-19, 2025



BRING THE HEAT IN 2025

SmartLink[®]
by  Weathermatic

SPONSORSHIP GUIDE

About SmartCon

Weathermatic's Premier Partner program comprises 200+ leading landscape companies with revenues from \$2.5 million to \$150 million. Total Partner revenue exceeded \$1 Billion in annual revenues. Due to popular demand, Weathermatic is hosting the 4th Annual Partner Summit – SmartCon.

The 3-day summit brings together Premier Partners from across the country for action-packed sessions designed to create world-class irrigation divisions. Join owners, executives, account/maintenance managers and irrigation professionals who will share lessons and actionable insights to help attendees scale their use of SmartLink technology. The purpose is to help our Partners grow their business, increase efficiency, and enhance their service.

Sponsors will be able to network with more than 300 attendees who are directly responsible for influencing hundreds of millions in purchases.

To learn more, or become a sponsor, email smartcon@weathermatic.com.

Why Sponsor SmartCon?

SmartCon is a unique way to place your organization in front of the leading landscape companies in America. A SmartCon sponsorship provides a rare opportunity to show your organization's commitment to learning and sharing best practices with the industry's market leaders. Sponsors are able to:

- Engage with new and existing customers, generate sales and accelerate your business.
- Increase your brand exposure with numerous opportunities throughout the conference.
- Demo your solutions and showcase your service in front of attendees.

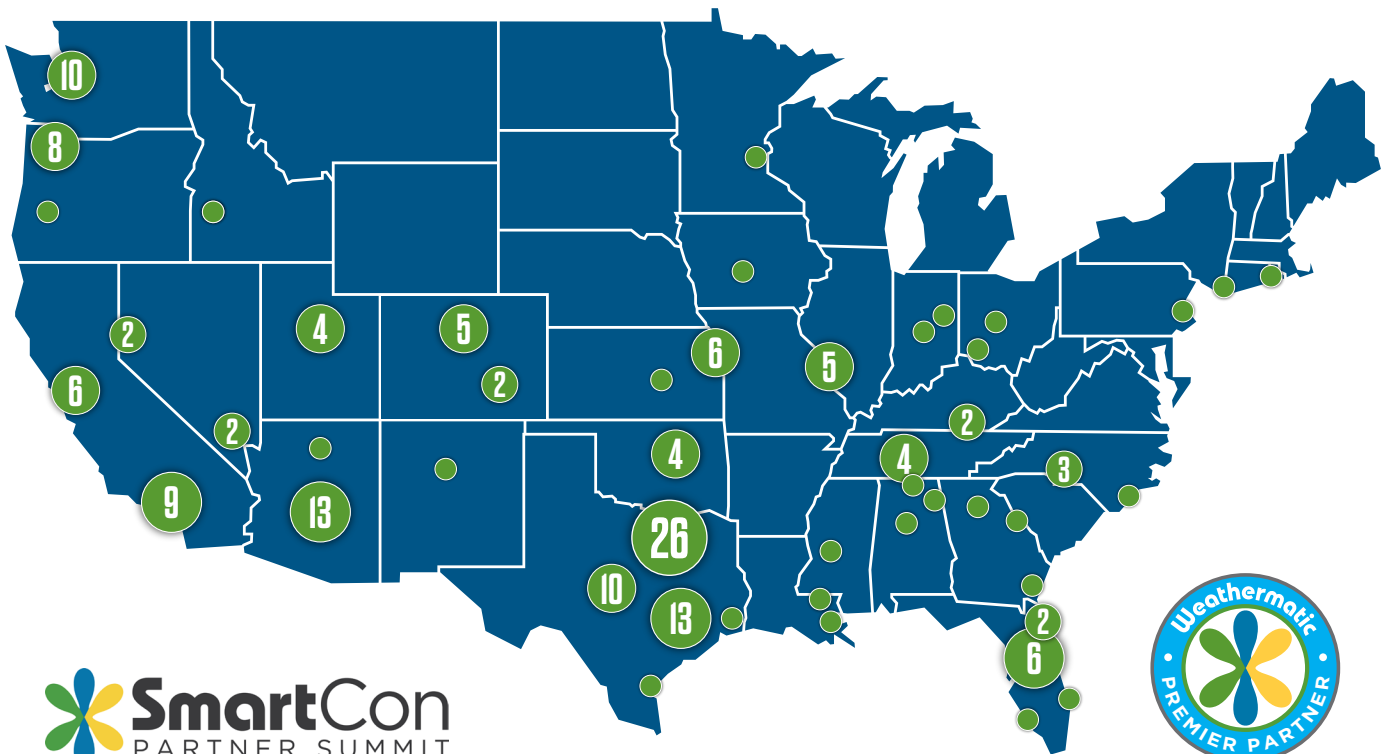
Who Will Be There?

- Owners & Executives
- Irrigation Managers/Technicians
- Operations/Maintenance/Account Managers



SMARTLINK PREMIER PARTNERS

- | | | | | |
|----------------------------------|--------------------------------|---|---------------------------------|------------------------------------|
| Advanced Environmental Landscape | Earthworks | Land Care Management Services | Oasis Landscape & Irrigation | Smith & Enright Landscaping, Inc |
| American Heritage Landscape | Eastern Land Management | Landcare Logic | Pacific Landscape Management | Smith Grounds Management |
| Ameriscape Usa, Inc | Embassy Landscape Group | Landesign Construction And Maintenance, Inc | Padilla Group, Inc | Smith Lawn And Tree |
| Andre Landscape Service, Inc. | Floralawn | Landscapes Unlimited | Peak Landscape, Inc. | Southern Botanical, Inc. |
| Avalon Landscapes, Inc. | Focal Pointe Outdoor Solutions | Landscape Pros | Personal Touch Landscaping | Southern Legacy Landscapes |
| Banksia Landscape, Inc. | From The Ground Up | Lawn Management Company | Pinnacle Lawn Care, Inc | SS Landscaping Services |
| Bare Roots Landscape Solutions | G & G Landscape Solutions | Lawns Ltd. Inc | Plants Creative Landscape | Stay Green, Inc |
| Bemus Landscape | Garden Fusion | Lawns Of Dallas | Piedmont Landscape Management | Sunscape Landscaping |
| Bonick Landscaping | Gachina Landscape Management | LEI Grounds Groomers | Pope Landscape & Irrigation | Superscapes, Inc. |
| Brookway Horticultural Services | Garden View, Inc | Lifescape Colorado | Premier Landscaping, Inc | TCLrood |
| C.G. Landscape | Genesis Landscape Solutions | Lindgren Landscape | Prograss Inc. | Tech-Scape, Inc. |
| Carescape Inc. | Goldenstate Landscapes, Inc. | LMI Landscapes Texas | Proqual Landscaping | Terra Green Landscapes Inc |
| Caretaker Inc. | Green Summit Lm | Loyet Landscapes Maintenance | Proscape Landscaping Management | Terra Verde Landscape Solutions |
| Clean Scapes | Green Teams, Inc. | LSI - Landscape Services | Rich Landscaping | The Greenwood Group |
| Coastal Greenery, Inc. | GreenEarth Landscape Services | Malone's Landscape Management | RJ Lawn & Landscape | The Silversand Services |
| Coastal Scapes | Grow & Company | Meliora Group | Rockaway, Inc | Timberline Landscaping |
| Complete Landscapes | GT Landscape Solutions | Merit Landscape | Rolling Green Landscape | Total Environment, Inc |
| Crystal Greens | High Prairie Outdoors | Messengers Lawn And Landscaping | Roundtree Landscaping, Inc. | Trisler Landscape Management, Inc. |
| Custom Greenscaping | HLS Landscape | Midwest Landscape Industries, | Seasons Best Landscaping | Truco Services |
| Cutting Edge Landscaping | Horticulture Services | Monarch Landscape Management | Second To None | Urban Lawn & Landscape |
| D Landscape | Ideal Landscape Management, | Mullin Landscape Associates | Signature Landscape (OKC) | Urbanscapes |
| DBL | Irrigation By Design | Nasim Landscape | Signature Landscape (KC) | Utz Environmental Services |
| Dennis' Seven Dees Landscaping | Jay-Crew Landscape, Inc. | Native Sons | Site Plan Site Development | Westco |
| Desantis Landscapes | Jay's Landscape | Natural Creatins | Smart Outdoor Services, Inc | Westland Landscape Company |
| Dinsmore Landscape Company | Koehn Outdoor | Northwest Landscape Services | SMC Landcare | |
| | Lambert's | | | |



TO LEARN MORE, OR BECOME A SPONSOR, EMAIL SMARTCON@WEATHERMATIC.COM.

SPONSORSHIP OPPORTUNITIES

Seize this opportunity to elevate your brand and accelerate your business in front of the country's leading landscape companies at SmartCon.

Connect with Customers: Engage with both new and existing customers, fostering valuable relationships that can drive sales and long-term business growth.

Boost Brand Exposure: Gain extensive visibility through multiple conference touch points, ensuring your brand gets the attention it deserves.

Showcase Solutions: Present your innovative offerings and services, positioning your brand as a leader in the field.

Platinum Sponsorship

\$30,000 (Sold)

-
- Headline Sponsor
 - Main Stage Speaking Slot
 - 45 Minute Breakout Session
 - Platinum Sponsorship Recognition on Website
 - Platinum Sponsorship Recognition on Marketing Materials
 - Exhibition Space
 - List of Attendees
 - 3 Registration Passes

Gold Sponsorship

\$10,000 (2 Remaining)

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- Sponsored Welcome Reception
 - Speaking time at Welcome Reception
 - Gold Sponsorship Recognition on Website
 - Gold Sponsorship Recognition on Marketing Materials
 - Exhibition Space
 - List of Attendees
 - 2 Registration Passes

Silver Sponsorship

\$7,500 (6 Remaining)

-
- Silver Sponsorship Recognition on Website
 - Silver Sponsorship Recognition on Marketing Materials
 - Exhibition Space
 - 1 Registration Pass

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