

SMARTCON

austin, texas



february 19-21
2024

SPONSORSHIP PACKET

SmartLink[®]
by  Weathermatic

 **SmartCon**
2024 PARTNER SUMMIT

get.weathermatic.com/smartcon-24



Sponsorship Guide

About SmartCon

Weathermatic has a Premier Partner program comprised of 125 leading landscape companies ranging in revenue from \$2.5 million to \$150 million with total Partner revenue of \$1 Billion+ in annual revenues. Due to popular demand from our Premier Partners, Weathermatic is excited to host our 3rd Annual Partner Summit called "SmartCon". SmartCon offers an exclusive Premier Partner experience like no other! The 3-day summit will bring together Premier Partners from across the country for action-packed sessions designed to harness the full potential of SmartLink. During the summit, owners, executives, account/maintenance managers and irrigation professionals will share inspirational lessons and actionable insights to help attendees scale their use of SmartLink technology to grow their business, increase efficiency, and save time and money. Sponsors will be able to network with more than 100-200 attendees responsible for influencing hundreds of millions in purchases.

To learn more, or become a sponsor, email smartcon@weathermatic.com

Why Sponsor SmartCon?

If you are looking to build relationships and play a larger role in labor and irrigation water management solutions, sponsoring SmartCon is a unique way to place your organization at the forefront of the leading landscape companies in America. Sponsorship provides a rare opportunity to show your organization's commitment to learning and sharing best practices with the industry's market leaders responsible for over half a billion in annual revenue. When you sponsor the event, you will:

- Engage with new and existing customers, generate sales and accelerate your business
- Increase your brand exposure with numerous opportunities throughout the conference
- Demo your solutions and showcase your service

Who will be there?

- Owners & Executives
- Irrigation Managers/Technicians
- Operations/Maintenance/Account Managers



Premier Partners

Advanced Environmental Landscape

American Heritage Landscape
Americascope Usa, Inc
Andre Landscape Service, Inc.
Avalon Landscapes, Inc.
Banksia Landscape, Inc.
Bare Roots Landscape Solutions
Bemus Landscape
Bonick Landscaping
Brookway Horticultural Services
C.G. Landscape
Carescape Inc.
Caretaker Inc.
Clean Scapes
Coastal Greenery, Inc.
Coastal Scapes
Complete Landscapes
Crystal Greens
Custom Greenscaping
Cutting Edge Landscaping
D Landscape
DBL
Dennis' Seven Dees Landscaping, Inc.
Desantis Landscapes
Dinsmore Landscape Company

Earthworks

Eastern Land Management
Embassy Landscape Group
Floralawn
Focal Pointe Outdoor Solutions
From The Ground Up
G & G Landscape Solutions
Garden Fusion
Gachina Landscape Management
Garden View, Inc
Genesis Landscape Solutions
Goldenstate Landscapes, Inc.
Green Summit Lm
Green Teams, Inc.
GreenEarth Landscape Services
Grow & Company
GT Landscape Solutions
High Prairie Outdoors
HLS Landscape
Horticulture Services
Ideal Landscape Management, Inc.
Irrigation By Design
Jay-Crew Landscape, Inc.
Jay's Landscape
Koehn Outdoor
Lambert's

Land Care Management Services

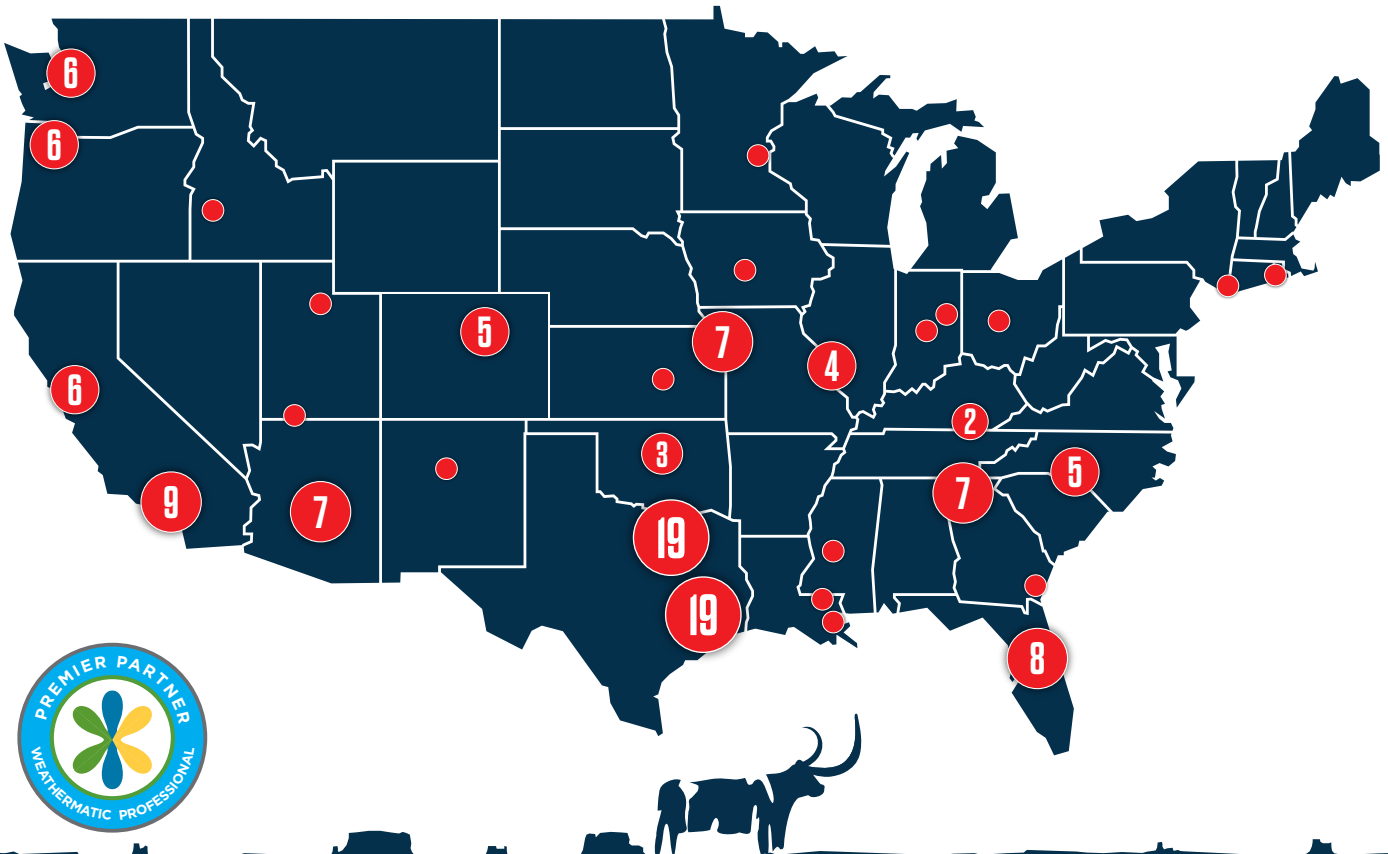
Landcare Logic
Landesign Construction And Maintenance, Inc
Landscapes Unlimited
Landscape Pros
Lawn Management Company
Lawns Ltd. Inc
Lawns Of Dallas
LEI Grounds Groomers
Lifescape Colorado
Lindgren Landscape
LMI Landscapes Texas
Loyet Landscape Maintenance
LSI - Landscape Services
Malone's Landscape Management
Meliora Group
Merit Landscape
Messengers Lawn And Landscaping
Midwest Landscape Industries, Inc
Monarch Landscape Management
Mullin Landscape Associates
Nasim Landscape
Native Sons
Natural Creatins
Northwest Landscape Services

Oasis Landscape & Irrigation

Pacific Landscape Management
Padilla Group, Inc
Peak Landscape, Inc.
Personal Touch Landscaping
Pinnacle Lawn Care, Inc
Plants Creative Landscape
Piedmont Landscape Management
Pope Landscape & Irrigation
Premier Landscaping, Inc
Prograss Inc.
Proqual Landscaping
Proscape Landscaping Management
Rich Landscaping
RJ Lawn & Landscape
Rockaway, Inc
Rolling Green Landscape
Roundtree Landscaping, Inc.
Seasons Best Landscaping
Second To None
Signature Landscape (OKC)
Signature Landscape (KC)
Site Plan Site Development
Smart Outdoor Services, Inc
SMC Landcare
Smith & Enright Landscaping, Inc

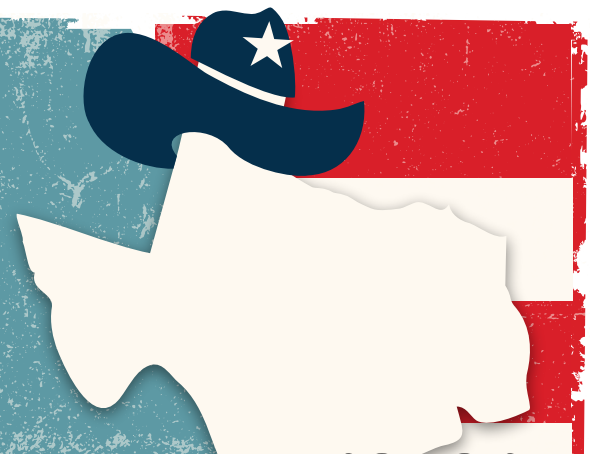
Smith Grounds Management

Smith Lawn And Tree
Southern Botanical, Inc.
Southern Legacy Landscapes
SS Landscaping Services
Stay Green, Inc
Sunscape Landscaping
Superscapes, Inc.
TCIrood
Tech-Scape, Inc.
Terra Green Landscapes Inc
Terra Verde Landscape Solutions
The Greenwood Group
The Silversand Services
Timberline Landscaping
Total Environment, Inc
Trisler Landscape Management, Inc.
Truco Services
Urban Lawn & Landscape
Urbanscapes
Utz Environmental Services
Westco
Westland Landscape Company



SMARTCON

austin, texas



february 19-21
2024

Sponsorship Opportunities

Seize this opportunity to elevate your brand and accelerate your business at our SmartCon our Premier Partner Event.

Connect with Customers: Engage with both new and existing customers, fostering valuable relationships that can drive sales and long-term business growth.

Boost Brand Exposure: Gain extensive visibility through multiple conference touchpoints, ensuring your brand gets the attention it deserves.

Showcase Solutions: Present your innovative offerings and services, positioning your brand as a leader in the field.

Platinum Sponsorship \$25,000 (1 Available)

- Headline Sponsor
- Main Stage Speaker
- 45 Minute Presentation on Website
- 45 Minute Presentation on Marketing
- Exhibition Space
- List of Attendees
- Limited to 3 Registration Passes



Silver Sponsorship \$7,500 (6 Available)

- Silver Sponsorship Recognition on Website
- Silver Sponsorship Recognition on Marketing Materials
- Exhibition Space
- Limited to 1 Registration Pass

Gold Sponsorship \$10,000 (4 Available)

- Sponsored Welcome Reception
- Speaking time at Welcome Reception
- Gold Sponsorship Recognition on Website
- Gold Sponsorship Recognition on Marketing Materials
- Exhibition Space
- List of Attendees
- Limited to 2 Registration Passes

Specialty Sponsorship \$20,000 (1 Available)

Exclusive sponsor of Country Roads & Legend Awards: An Evening of Excellence

- Logo included on event signage at the Country Roads Concert
- Main Stage Address with Performer
- Verbal recognition throughout the Summit
- Reserved VIP table near Entertainment
- 4 tickets to Concert
- Exhibition space
- 2 tickets to full conference
- Logo on Event Website

To learn more, or become a sponsor,
email smartcon@weathermatic.com

 **SmartCon**
2024 PARTNER SUMMIT

SmartLink® get.weathermatic.com/smartcon-24
by Weathermatic



Sponsorship Opportunities

Seize this opportunity to elevate your brand and accelerate your business at our SmartCon our Premier Partner Event.

Deadline to sponsor SmartCon is December 24, 2023. To formalize sponsorship, an agreement must be signed, and payment provided. The number of sponsorships is limited, so the earlier you decide to become a sponsor, the better chance you have of securing a spot at your desired level and receiving the full sponsorship benefits.

COMPANY INFORMATION	
Contact Name: <small>Required</small>	Office Phone:
Company: <small>Required</small>	Cell Phone:
Email:	
Address City, State, Zip:	

<input type="checkbox"/> PLATINUM LEVEL INCLUDES 3 ATTENDEES	
Attendee Name:	
Title:	
Email Address:	
Attendee Name:	
Title:	
Email Address:	
Attendee Name:	
Title:	
Email Address:	
<input type="checkbox"/> GOLD LEVEL INCLUDES 2 ATTENDEES	
Attendee Name:	
Title:	
Email Address:	
Attendee Name:	
Title:	
Email Address:	
<input type="checkbox"/> SILVER LEVEL INCLUDES 1 ATTENDEE	
Attendee Name:	
Title:	
Email Address:	
<input type="checkbox"/> SPECIALTY LEVEL INCLUDES 2 ATTENDEES	
Attendee Name:	
Title:	
Email Address:	
Attendee Name:	
Title:	
Email Address:	
BILLING INFORMATION	
Billing Contact Name: <small>Required</small>	
Billing Contact Email Address: <small>Required</small>	
Payment Options:	
<input type="checkbox"/> Invoice Me <small>Weathermatic Accounting Department will send your invoice to the billing contact above.</small>	<input type="checkbox"/> Credit Card <small>Fill out and submit the credit card authorization form on the next page.</small>

Platinum Sponsorship \$25,000 (1 Available)

- Headline Sponsor
- Main Stage Speaking Slot
- 45 Minute Breakout Session
- Platinum Sponsorship Recognition on Website
- Platinum Sponsorship Recognition on Marketing Materials
- Exhibition Space
- List of Attendees
- Limited to 3 Registration Passes

Gold Sponsorship \$10,000 (4 Available)

- Sponsored Welcome Reception
- Speaking time at Welcome Reception
- Gold Sponsorship Recognition on Website
- Gold Sponsorship Recognition on Marketing Materials
- Exhibition Space
- List of Attendees
- Limited to 2 Registration Passes

Silver Sponsorship \$7,500 (6 Available)

- Silver Sponsorship Recognition on Website
- Silver Sponsorship Recognition on Marketing Materials
- Exhibition Space
- Limited to 1 Registration Pass

Specialty Sponsorship \$20,000 (1 Available)

Exclusive sponsor of Country Roads & Legend Awards: An Evening of Excellence

- Logo included on event signage at the Country Roads & Awards dinner
- Main Stage Address with Performer
- Verbal recognition throughout the Summit
- Reserved VIP table near Entertainment
- 2 tickets to full conference
- Logo on Event Website

SECURE YOUR SPONSORSHIP ONLINE.

Scan the QR code with your mobile device or visit weathermatic.com/smartcon-sponsor to register.



Email your completed registration form to:
smartcon@weathermatic.com



Mail your completed registration with payment to:
Weathermatic, Attn: A/P Dept, 3301 W. Kingsley Rd., Garland, TX 75041





Credit Card Authorization Form

TELSCO INDUSTRIES, INC.

I authorize Telsco Industries, Inc. located at 3301 W. Kingsley Rd. Garland, Texas, 75041 (hereafter referred to as "Company") to process credit card transactions with the financial institution listed below. If the information listed below changes, I will notify the Company immediately.



Mail your completed registration with payment to:
Weathermatic, Attn: A/P Dept
3301 W. Kingsley Rd., Garland, TX 75041



Email your completed form to:
ar@weathermatic.com

SPONSORSHIP LEVEL	RATE
Platinum Sponsor	\$25,000
Gold Sponsor	\$10,000
Silver Sponsor	\$7,500
Specialty Sponsor	\$20,000

CREDIT CARD INFORMATION											
Credit Card Issuer: <input type="checkbox"/> American Express <input type="checkbox"/> Master Card <input type="checkbox"/> Visa						Check one of the following: <input type="checkbox"/> Effective Date ___ / ___ / ___ <input type="checkbox"/> One time transaction					
Credit Card Number						CVC			Exp. Date ___ / ___		
						AMOUNT TO CHARGE: \$					

COMPANY INFORMATION	
Company Name (DBA)	Phone:
Address, City, State Zip:	
Print Name <i>First, Middle Initial and Last Name</i>	Email Address:
Authorized Check Signer Signature	Date

